

ELIZABETH RAMJIT

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Film/Video Expert

Tenacious - Organized - Personable - Focused - Team Player
Marketing Professional

Intro:

Highly skilled marketing professional with extensive experience in video production, editing, and storytelling. Proficient in Adobe Creative Suites, Avid Media, Pro Tools, and Final Cut Pro X. A versatile team player known for being tenacious, organized, and personable, with a proven ability to meet tight deadlines and deliver engaging content.

PROFESSIONAL EXPERIENCE

Paramount CBS SPORTS Post Production - Broadcast Video Editor, New York, NY July 2021 - Present

- Collaborated with Producers to develop engaging studio talk shows, segments, and interviews for broadcast TV.
- Produced high-quality sound packages and special effects (SFX) to enhance the viewing experience.
- Worked with professional sports organizations such as NBA, NFL, MLB, PGA, and College Sports to produce sports-related content.
- Managed tight deadlines and ensured all deliverables were completed on time.
- Demonstrate strong proficiency in handling tight deadlines and air times, ensuring that all deliverables were completed on time.

Video Quick Fix Video Editor & Producer, Remote Feb 2022 - Present

- - Collaborated with cross-functional teams to define campaign objectives and strategies.
- - Conceptualized and produced video content aligned with campaign goals and target audience preferences.
- - Oversaw end-to-end video production, from pre-production planning to post-production editing.

Schenider Electric Video Producer & Video Editor, Remote/MA May - Oct 2022

- Produced and edited animations and video content for internal presentations.
- Developed scripts to create compelling and engaging storytelling.
- Recorded voice-overs to enhance video content.
- Managed resources efficiently to ensure on-time project delivery.
- Utilized data analytics for campaign optimization and fostered strong client relationships.
- Fostered strong client relationships, ensuring their needs and expectations were met and exceeded.

Verizon Media Social Video Producer, New York, NY Dec 2019 - Jan 2021

- Led the development and execution of marketing campaigns with a central focus on video content.
- Produced, edited, and published a minimum of six social-first videos weekly, resulting in 80M+ monthly video views.
- Optimized content distribution across social channels to increase engagement and capture millennial and Gen-Z audiences.
- Leveraged data insights to develop growth strategies and provided editorial support.

Matte Projects Post Production Intern, New York, NY Dec 2018 - March 2019

- Provided support for post-production of high-profile commercials.
- Managed media footage efficiently and created rough cuts.
- Collaborated with the production team to deliver high-quality video content.
- Maintained strict attention to detail and adherence to brand standards.

CBS Sports Post Production Video Editor, New York, NY Dec 2017 - Dec 2019

- Edited sports highlight packages for on-air studio shows.
- Covered live games and viral moments for social media platforms.
- Supported producers in various aspects of production, including editing and graphics.
- Ensured timely completion of high-quality deliverables.

Silvercast Media, Video Editor/Marketing Intern, New York, NY Aug 2017 - Dec 2017

- Collaborated with leading media companies on branding projects.
- Captured and edited high-quality video and photographic content.
- Designed engaging graphics for ad campaigns.
- Ensured seamless project execution through cross-functional teamwork.

School of Visual Arts - SVA, Social Media Manager, New York, NY June 2015 - Aug 2015

- Managed and expanded all social media platforms.
- Led initiatives to increase social media engagement and brand recognition.
- Designed and executed social media campaigns and promotions.
- Monitored and analyzed social media metrics to refine strategies.
- Social Copywriter

Skills:

- Video Production
- Video Editing
- Content Creation - Data Analytics - Social Media Management - Marketing Campaigns
- Client Relationship Management
- Adobe Creative Suites - Avid Media - Pro Tools - Final Cut Pro X
- Copywriting
- Camera Operation